



## **2015 RULES AND REGULATIONS FOR STUDENTS AND TEACHERS**

### **What is the contest?**

Congresswoman Dina Titus is hosting the House App Challenge to promote STEM education. Participating students in the district will develop an app on a platform of their choice.

### **Who can participate?**

Middle School students who live in or are eligible to enroll in middle schools located in District 1 can participate.

### **Can homeschooled students participate?**

Yes, any student who lives in or is eligible to attend middle school in the district can compete.

### **When will the contest occur?**

Students will develop their app in February and March. Submission deadline is April 15, 2015. Winners will be announced at the Awards Ceremony April 20, 2015.

### **When can students register?**

Students can register at [Titus.House.gov/app-challenge](http://Titus.House.gov/app-challenge) starting February 1, 2015.

### **How will the winners be recognized?**

First, Second, and Third place winners will be recognized at the Awards Ceremony. The team placing first will receive a private meet-and-greet with a NASA astronaut and the team's school will receive a visit, including a STEM education presentation, by the astronaut.

### **What will they submit for the contest?**

Students will submit a video demonstrating their app along with an entry form online by April 15, 2015. All team members should have a role in the video. The video should include the idea for the app, explain the implementation of the app, and discuss the impact the app will have on its users.

### **Does the app have to be fully developed?**

Students are not required or expected to fully develop the app. The video demonstration is meant to show what the face of the app would look like if it were fully developed and to exhibit all of its features. The difficulty of the app and amount of coding used will be taken into consideration during judging.

### **How do students submit their projects?**

First, students need to register for the competition at [Titus.house.gov/app-challenge](http://Titus.house.gov/app-challenge). The sooner students register, the more information will be sent to them for tips and mentorship opportunities. Second, students will submit their video demonstration by uploading it to a google drive that will be sent to them once they are registered.

### **How long should the video demonstration be?**

Video demonstrations should be no longer than 3 minutes. Students will be judged on the idea, implementation, and impact their app will have. All members of the team should have a role in the video.

### **Why do students submit a video instead of the app?**

When tech startup companies pitch an app, they have to market their app quickly and effectively by communicating the idea, implementation, and impact it will have. This competition does not require a writing portion; therefore the video serves as the marketing campaign for the app. Students want to essentially 'sell' their app idea to the judges.

### **Can students work in teams?**

Yes. The maximum team size is five students, two of whom must reside in or be eligible to attend middle school in the district.

### **Is this only open to middle school students?**

Yes, only middle school students can participate.

### **How are apps judged?**

Apps will be judged by a judicial committee made up of leaders in southern Nevada's tech community. Apps will be judged based on their idea, implementation, and impact.

### **Who can attend the awards ceremony?**

Family, teachers, students, & mentors can attend, but should RSVP.

## **Disclaimer on Endorsement**

The House of Representatives does not endorse or recommend any commercial products, process, or services. For the period of the academic competition and the display of the submissions by the House, a contestant may not seek to market or manufacture the submitted app for commercial use. A contestant may not make any reference to the academic competition nor imply an endorsement from the House for the purpose of marketing or manufacturing the submitted app.

## **Use of app for Contest**

By submitting an app for the academic competition, a contestant expressly agrees that for the period of the contest, submitted apps are available free of charge for the conduct of the competition. The contestant retains ownership rights of the submitted app.

## **Characteristics of Apps**

Submitted apps may not be indecent, immoral, defamatory, vulgar, pornographic, in obvious bad taste, or demonstrate a lack of respect for public morals. Submitted apps may not be illegal under applicable federal and state laws.

## **Plagiarism**

Each entry must be original in concept, design, and execution and may not violate U.S. copyright laws. Any entry that has been copied from an existing photo or image (including a painting, graphic, or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted.

**Submission deadline is April 15, 2015 11:59pm PST.**

Questions? Contact us at 702-220-9823, or email at [Lisa.Levine@mail.house.gov](mailto:Lisa.Levine@mail.house.gov).